

		MANJUNATH B Associate Professor.
	Specialization: Computer Science & Applications Email :b.manjunath@jainuniversity.ac.in Linkedin: b.manjunath@jainuniversity.ac.in	
<u>Qualification</u> <u>Work Experience</u>	Career Summary	M Sc. (IT), PGDCA, M Phil, (Ph. D)
	Research Interest	Data Mining and Applications of Business.
	Research Publications	GST INFLUENCE ON PRICING DECISIONS OF SERVICE AND MANUFACTURING INDUSTRIES – A STUDY IN BANGALURE. KOREA REVIEW OF INTERNATIONAL STUDIES. ISSN – 1226-4741.
Courses Facilitated	Articles / Case Studies	NAVIGATING THE FUTURE: A COMPREHENSIVE REVIEW OF WOMEN IN AI – POWERED MANAGEMENT. THE STUDY OF THE IMPORTANCE OF SKILLS DEVELOPMENT IN THE EDUCATIONAL SECTOR.
	Consultancy / Projects	NA
<u>Member on Committees /</u> <u>Editorial Boards</u>	Books / Chapters	NA
<u>Professional</u> <u>Memberships</u>	Activities	TD PCL, Mentoring and SEA Examinations(UG and PG)
	Recognition / Awards	NA
	Seminar Conferences Attended	National : 04 International : 03